|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. **NOMBRE DEL PLAN DE NEGOCIOS: Posible razón social o nombre de la empresa** | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| **Creación** | |  | | | **Asesoría** | | |  | | | | **Fortalecimiento** | | | |  | |
| 1. **ACTIVIDAD ECONOMICA DEL NEGOCIO: (Descripción del proyecto e impacto)** | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| 1. **TIPO DE EMPRESA** | | | | | | | | | | | | | | | | | |
| **Persona natural \_\_\_\_\_\_\_\_\_\_ Cooperativa\_\_\_\_\_\_\_Asociación\_\_\_\_\_ Fundación\_\_\_\_\_ Corporación\_\_\_\_\_ Otras\_\_\_\_ Cual\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.** | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| 1. **SECTOR ECONOMICO:** | | | | | | | | | | | | | | | | | |
| **Industrial** |  | | | **Comercial** | | |  | | | **Servicios** |  | | | **Agropecuario** | | |  |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Tecnología** |  | **Otros** |  | **Cual?** |  | | | | | | | | | | | | | | | | | | |
| 1. **MERCADO OBJETIVO, (Breve descripción de sus clientes actuales o potenciales)** | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| 1. **DATOS PERSONALES.** | | | | | | | | | | | | | | | | | |
| **Nombres** | | | **C.C.** | | | **Teléfono** | | | **Dirección** | | | | **E- mail** | | **Programa** | | |
|  | | |  | | |  | | |  | | | |  | |  | | |
|  | | |  | | |  | | |  | | | |  | |  | | |
|  | | |  | | |  | | |  | | | |  | |  | | |
|  | | |  | | |  | | |  | | | |  | |  | | |
| 1. **RECURSOS FINANCIEROS: (EXPLICAR** **CON VALORES ($) LOS RECURSOS FINANCIEROS CON QUE SE CUENTAN, SI ES INVERSIÒN PROPÌA. SI SE NECESITA CREDITO EXTERNO, SI CUENTA CON GARANTIAS O ALGUNA ENTIDAD FINANCIERA QUE LO RESPALDE).000** | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | |
| **NOMBRE DEL ASESOR O LIDER DEL PROYECTO** | | | | | | | | | **TELEFONO** | | | | | | | | |
|  | | | | | | | | |  | | | | | | | | |

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**FIRMA Y C.C DEL LIDER DEL PROYECTO FIRMA Y C.C DEL ASESOR**